This Seminar is one of the regular series of seminars organized by the Sydney Chapter of the Australasian College of Road Safety. It is aimed at public health professionals and others involved in road safety in a variety of contexts.

Please note the seminar will commence at 4:00 pm after registration.

Enter Gate 2 off High St. Australian Business School is in Building E12.

Attendance is free
RSVPs by 23rd October, 2009
(preferably by email)

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Road Safety as a Public Health Issue: an epidemic on wheels
Thursday 29 October, 2009
4:00-5:30 pm
Room 119, Australian School of Business Building University of New South Wales
(see map overleaf)

Hosted by the Injury Risk Management Research Centre (IRMRC), The University of New South Wales
About the Speakers

Dr David Sleet is the Associate Director for Science in the Division of Unintentional Injury Prevention at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia. He joined the National Highway Traffic Safety Administration (NHTSA) as a research psychologist in 1981 and helped develop a focus on public health within NHTSA. He was a visiting fellow and acting director of the Road Accident Prevention Research Unit in Perth, Australia (1989-91) and authored a statewide injury control plan for the Health Department of Western Australia. His published research synthesis on the relationship between blood alcohol concentration (BAC) and driving performance helped create a national BAC legal limit of 0.05 g/dl in Australia and 0.08 in the USA. He is co-author of the World Report on Road Traffic Injury Prevention (WHO, 2004).

He joined CDC in 1992 from San Diego State University and is on the faculty of the Rollins School of Public Health at Emory University in Atlanta, where he teaches courses in social and behavioural science in public health. David will receive a lifetime achievement award from the Injury Section of the American Public Health Association at their annual Conference on Nov 10, 2009.

Lori Mooren is a Senior Research Fellow in the Injury Risk Research Centre, University of NSW. She has worked in road safety as a government practitioner since 1989 (RTA). Prior to this, she worked in public health for five years in a senior policy role (NSW Health). She is the Chair of the Fleet Safety Project Group of the United Nations Road Safety Collaboration, Member, Road Traffic Injury Researchers Network and is Secretary of the Sydney Chapter of the Australasian College of Road Safety.

Her current research interests are to develop and test safety management systems and interventions to improve occupational driving safety, particularly in heavy vehicle transport operations. She recently co-authored an article entitled, “Road Manslaughter – or just the cost of progress?”.

Road Safety as a Public Health Issue: an epidemic on wheels

Objectives:

The seminar will consider an historical review of the road trauma problem and to the responses to this problem tracing the developments of road safety towards the Australian adoption of Safe System principles.

The seminar will explore the "Integration of public health with road safety" The commonalities of approaching road safety as a public health problem, (an epidemic on wheels) will be presented. Then the problems in translating road safety evidence into action will be discussed as a universal problem.

Audience:

The primary audience targeted for this workshop is the ACRS members and potential members who are researchers or practitioners with an interest in road safety as a public health issue.

The Program:

This seminar will be chaired by Prof Raphael Grzebieta. It will feature an introductory presentation by Lori Mooren and a keynote presentation by Dr David Sleet. These will be followed by an open discussion of issues covered.

Hosts and Venue:

This workshop will be hosted by the Injury Risk Management Research Centre at The University of New South Wales at the Australian Business School.